

Make Money Alerts

Money Making Reports for Online & Offline

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Wedding Profits



by Skip Rosell

June, July and August are prime months for weddings. But for the business I am going to recommend any month can be a great month to put Quick Cash in your pockets.

So here goes.

You can make some nice bucks by providing leads to businesses. I wrote about this method in my “Service Business Profits” report. But here is another way to use that information. If you do not have the service business report you can get it here:

<http://makemoneyalert.com/servicebus/report.pdf>

With this Wedding program what you will be doing is supplying businesses with the names and addresses of couples that are going to marry in a few months from now.

You can go to any online newspaper and find the engagement section and find the announcements of upcoming Weddings.

You will copy and paste these names and addresses into labels and sell these “HOT” leads to businesses that cater to the wedding trade like.

Limousine Service

Printers

Tuxedo shops

Photographers

Wedding planners

Jewelry Stores

Banquet Rooms

Bridal Shops

Calligraphy

Caters

Disc Jockeys

Florists

Party Supplies

Travel Agencies

Wedding Cakes

You can also sell your lists to other businesses that are not related directly to the wedding industry.

For those businesses outside the wedding industry, consider the event the beginning of a consumer relationship. New couples may need insurance, financial planning, and real estate services. If they sell in a retail environment, add new couples to their mailing list to increase their customer base. They’ll have wedding gift money to spend and invest, and they’re terrific consumers as they begin their lives together. Second marriages might create a completely different set of needs (and potentially

more money) than first marriages.

Look in your yellow pages or go online for more businesses.

Why would businesses pay you for names of people that are getting married when they can get them out of the newspaper themselves?

Time!

They have to take care of the tasks that are for their core business and do not have the time to be a list broker. Also if they use the normal list brokers then it will cost them up to \$5 each for the name and addresses. So with your lists they will save money.

You can get 10 businesses in almost any town to pay you \$1 for each name and address of people that are getting married. You can also get at least 100 wedding announcements a month in most counties and that adds up to a thousand dollars a month for making up address labels.

Here is how you set this business up.

First go to your local newspaper. (This can be done with any newspaper because you will be doing this by email and post cards).

Find the section in the newspaper that has engagement announcements and copy and paste the names and address to the label part of a MS Word document. Get 100 and you are ready to start making money.

Adding a wedding picture to each label is a nice touch.

To get more information on how to set up a label program so you can quickly get the name and addresses on to peel n' stick labels

check out this site.

<http://www.worldlabel.com/Pages/word.htm>

In each newspaper the section you need can be listed, as different names like. Family section, Living section, etc. You will have to find the section in each newspaper you use that carries the engagements section.

Here is an example of one newspaper. This is from a NorthEastern Michigan's Newspaper but most are the same.

Jenny O'Connor and Eric Kruczynski, both of Alpena, announce their engagement.

The bride-to-be is the daughter of **John and Cindy O'Connor of 311 Sunset Blvd., Alpena**. Her fiancé is the son of Mike and Peggy Kruczynski of 14439 E. Grand Lake Rd., Presque Isle.

As you can see all you have to do is copy the section I have in bold and paste it into a label. Do this 100 times and you have your list. If you cannot get 100 names from one newspaper then use two or three newspapers in the same area.

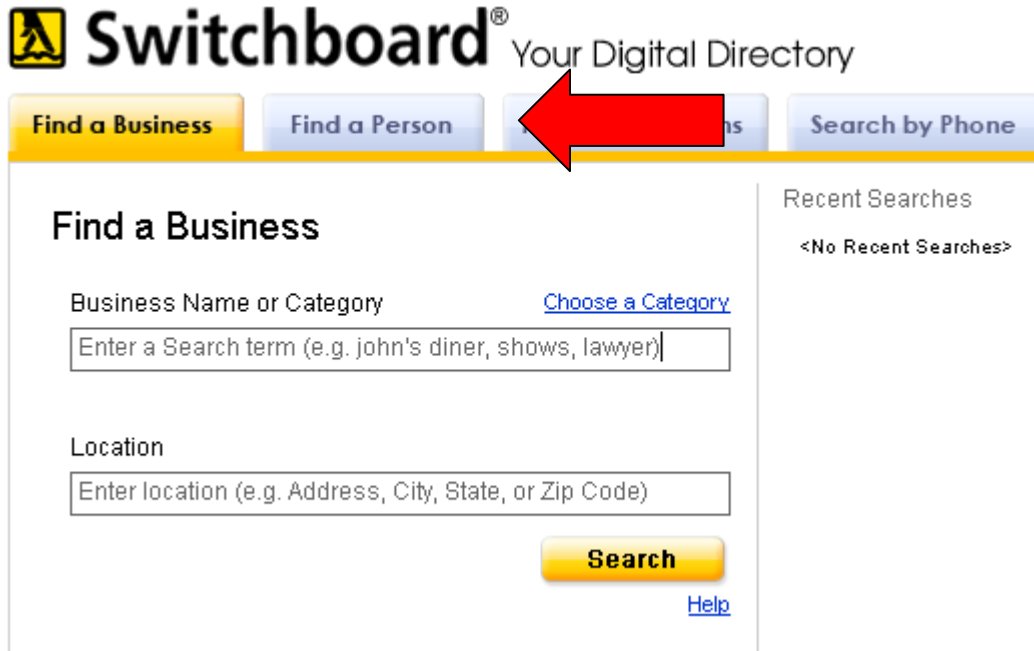
Some newspapers do not list the address in the announcement. When you encounter that look up (online) the name of the parents of the bride-to-be.

You find the "white pages" of the town or city you are working and look up the name. Most of the time there will only be one name that matches for that city. If that is the case, great, but if there are more than one listed with the same first and last name then go on to the next announcement.

To find the "white pages" for any city go to

<http://www.switchboard.com/>

Here is an example:



Switchboard® Your Digital Directory

[Find a Business](#) [Find a Person](#) [Maps & Directions](#) [Search by Phone](#)

Find a Business

Business Name or Category [Choose a Category](#)

Enter a Search term (e.g. john's diner, shows, lawyer)

Location

Enter location (e.g. Address, City, State, or Zip Code)

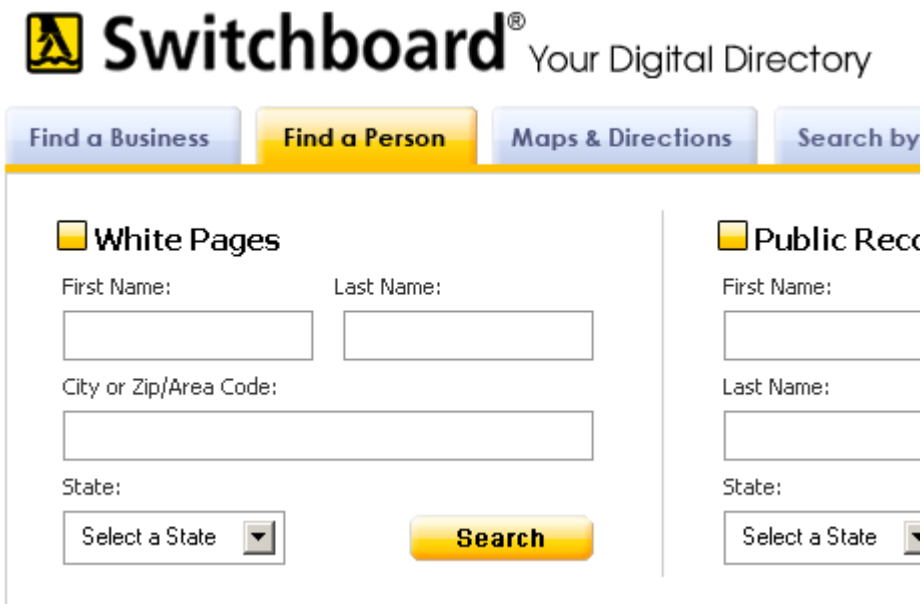
Search

[Help](#)

Recent Searches

<No Recent Searches>

Then you click on “find a person” where the red arrow is.



Switchboard® Your Digital Directory

[Find a Business](#) [Find a Person](#) [Maps & Directions](#) [Search by Phone](#)

White Pages

First Name: Last Name:

City or Zip/Area Code:

State:

Search

Public Records

First Name:

Last Name:

State:

and just enter the information you have. If you only have the name and city then enter that.

You can find the newspapers in the same area through this link:

<http://www.dailyearth.com/#directory>

Now all you have to do is get ONE business in ten different categories to buy your list each month.

Look in the online yellow pages for the area that you got the names from and find businesses in the above categories. You can phone, write or email them. I like to call and have unlimited free calling with my telephone plan. But if you would like to send an email or post card here is some copy for you.

Dear (business owners name) or (Dear Wedding Provider)

I have a list of 100 couples that will be getting married in the next few months. These names and addresses are on peel and stick labels and I will be selling them to ONE and only ONE (type of business) in the (city, town or area) area.

I'm selling these "HOT" leads for \$1.00 each and you must take the complete lot of 100. The first (type of business) to accept will have these delivered by express mail the same day.

You can order for your area by going to (your web site).

Sincerely,

(Your name and address)

If you do not want to use a web site then give them directions on how to order by phone, mail, etc.

I can place a web page up for each area I'm working in a matter of minutes with payments options of using a credit card through Paypal. The only thing that changes on each web page is the name of the city or town or area.

There you have it, a quick and easy way to make \$1,000 a month for each area you want to work.

Here is the link to your bonus "Service Business Profits".

<http://makemoneyalert.com/servicebus/ty.htm>

Best of success,

Skip Rosell